



Press release

Experience the new awning virtually

Find the right solution with the Warema Designer

The scorching midday sun is burning down on the patio, and there isn't the slightest hint of a shadow to be seen. People and flowers are drooping. This is the point at which anyone who hasn't yet fitted a sun shading system will certainly start planning it. And it has to be chic. Not one of those brown, orange and yellow things that your grandparents had in their garden. It's often difficult, though, to tell if something will look good on your own home until afterwards. But not with the Warema Designer. The chosen awning and slatted roof instantly become virtual reality with this app.

A new awning is more than just a practical form of shading. As a design object it becomes part of the architecture, its stylish fabric creating a pleasant atmosphere. Anyone who wants to know what will look good on their terrace only has to download the Warema Designer onto their tablet or smartphone. This gives users a realistic impression of various shading solutions before they buy.

The Warema app is extremely easy to use, and offers practical support when purchasing an awning or slatted roof. It uses the camera of the mobile device, and simulates a customised 3D model of the awning against the user's house or of the slatted roof using augmented reality. The user chooses the product type, fabric, frame colour, accessories and product dimensions to decide what it should look like. In the interplay with the position of the sun and shade, the user receives a perfect visualisation of the chosen product at different times of day. For those who would like to try it: the Warema Designer won the Innovation Award IT 2018, and is available free in an iOS and Android version from app stores.

Create atmosphere with colour

Choosing the right awning is as much about the look as the users' requirements. With around 250 Warema fabrics to choose from, thinking about a dream holiday destination may well help with making the final decision. The various colour worlds create image of the blue sea, yellow desert, green forest or grey mountains. Plus there are powder coatings in the matching colours for awning frames and cassettes. The current fabric collection is available



on the website www.awnings-collection.com, and if desired can also be seen for illustrative purposes as sample awnings on a reference building.

Exceptional solutions for special shady places

As well as the familiar Terrea patio awnings, there are also designs that shine for their special look and clever functions. The current highlights include the Perea pergola awnings which, thanks to the two uprights, are also ultra-stable even when exposed to the wind. Depending on the design and fabric quality, they also offer reliable protection against the rain, which means that time spent outside need not come to an abrupt end in the event of a shower.

And for those who wish to cover a specific spot in their garden we have the Lamaxa slatted roofs. They may be positioned freely almost anywhere to provide an additional outdoor shady spot. Weatherproof, wind-stable and practically regardless of the season, they extend the living space to the outside. With the integrated ZIP awnings, LED lighting and radiant heaters, you can be cosy and comfortable in the garden at any time of day and year. Lamaxa is available with either pivotable slats or louvres that move to the side so the incidence of light can be adapted as desired to suit the situation. Accessories and control can also be simulated realistically with the Warema Designer.

The open-air season can be extended virtually endlessly with Warema's outdoor solutions.

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