



Press release

Warema at BAU 2019

Energy-efficient solutions for sunlight in new dimensions

In line with the trade fair motto of "The future of building", sun-shading expert Warema will be presenting modern systems that already incorporate the trends of tomorrow at the BAU 2019 in Munich. The company's wide-ranging sun shading solutions are tailored to the way we will live and work in the future: more intelligent, smarter, more flexible and greener than ever before. Visitors will be able to explore a comprehensive product portfolio from the key areas of Home Comfort, Outdoor Living and Smart Building.

At BAU, the world's leading trade fair for architecture, materials and systems from 14 to 19 January 2019, Warema will be showing how sunlight can be experienced in new dimensions. The European market leader for technical sun shading products invites visitors to experience and test the company's products, services and tools. Its customised solutions allow sunlight to be enjoyed individually, controlled with precision, and energy to be used sustainably. Its automated sun shading systems fully reflect all of Warema's 60+ years of competence and experience that enable it to offer its customers the highest quality and functionality, as well as safety, comfort and energy-efficient solutions.

Home Comfort: creating with light

Allowing the inside and outside to merge and blend is the aim of Warema's Home Comfort range. Letting the sun in while enjoying the view of the outside and still maintaining privacy – all this can be achieved with the products by this sun shading expert. At BAU, Warema will be presenting a broad new programme of window awnings that include its innovative easyZIP guidance. The modular logical construction can be transferred to any variant as well as large and small window fronts. The simplicity of every step from planning to installation in conjunction with the aesthetic design is a key argument for the unique portfolio that gives planners, architects and end users complete design freedom.

One other product that creates the perfect feel-good atmosphere at home is the ProVizio external venetian blind. Thanks to the special inclination of its slats, it combines improved visual privacy with the optimum view from the inside to the outside. The slat position is



orientated to the human angle of sight along the entire height of the external venetian blind, which means that on the one hand around 80 percent of the view to the outside is unaffected, while on the other making it more difficult to look in from outside.

Outdoor Living: the new outdoor living area

For many people, the patio, balcony and garden are an established part of their living area, and act as an extension to the living room. In sun, rain or after darkness falls, with the right products an outdoor area can be created that radiates homeliness and comfort every day. One special highlight, along with the wide and varied awning programme, is the Lamaxa slatted roofs. They open up new free spaces that can be positioned anywhere in the garden or on the building to create new favourite spots. Thanks to the wide range of colours, the attractive, reduced design can be matched harmoniously to the surrounding area. With flexible functions such as targeted sunlight control thanks to movable slats, safe protection against rain when closed, optional radiant heaters and LED lighting, Lamaxa is the perfect companion for the whole year.

Smart Building: the unlimited options of networked automation

Warema is the specialist for the intelligent controls that are found in every modern smart building. The many different solutions ranging from radio to bus systems facilitate energy-efficient, automated and networked control of the various sun shading products. Light and heat can be controlled at the touch of a fingertip to provide a pleasant feel-good climate. Yet the control mode is more sensitive and responds more quickly than any human user, which means that solar energy can be utilised more efficiently, more sustainably and more appropriately. Digital tools such as the measuring assistant of the software WMS studio pro that offer planners and specialist partners valuable support in their daily business activities are among Warema's smart innovations, and will be presented at BAU.

Safety solutions: designed for the future

To Warema, safety is an important aspect of its ranges in all three core areas. The sunlight expert therefore has various special products that focus on protecting people, the building and the technology. Public buildings in particular have high requirements for fire protection, which the company fulfils with ease with fabrics such as SecuTex A2. The curtain is certified as non-flammable to DIN 4102-1, and can be used for roller blind and window awnings. The wide range of available colours offers attractive design options.



Other items on the company's trade fair stand are sun-shading products with SecuKit, which are fitted with additional belt operation for use in emergencies, and the integrated fall protection VisioNeo, which gives a clear view from floor-to-ceiling windows. These products are increasingly being used in private homes, where they provide residents with a good sense of safety and security.

Those who wish to experience Warema's effective, energy efficient and intelligent solutions for themselves can come and see the company's experts demonstrate its latest products at BAU 2019, Hall C2, stand 338, between 14 and 19 January.

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