



Press release

Perfect harmony: rustic ambience meets modern design

Contemporary sun shading system at the Hädefelder-Schoppen-Scheune "pub" in Marktheidenfeld

This is a very special meeting place, and it's one where the locals feel just as much at home as its visitors from all over Europe. Offering a warm and friendly atmosphere and an excellent selection of local dishes and drinks, every weekend the Hädefelder-Schoppen-Scheune attracts regulars and new visitors alike. In order to accommodate more people all year round, the owner-operators Achim and Marion Hospes have now had two free-standing weatherproof Lamaxa slatted roofs by Warema installed in the garden, which has enabled them to increase their seating offer. Additional shady spots are provided by the Big Ben Freestyle parasol by Caravita, a brand that belongs to the Warema group.

The Hädefelder-Schoppen-Scheune is a pet project of the married couple who own it. The rustic wooden hut is open to guests from 6pm on Thursdays to Saturdays, and for many of them it is a second living room or private terrace. The Hospes family has been running this little establishment since 2016, and has found itself a particularly sociable hobby. The innovation very quickly made a name for itself with the people of Marktheidenfeld. It soon stopped being an insider tip, with the result that the 20 seats in the taproom were invariably never enough. The many guests enjoyed their after-work drinks with friends in the evening. In order to make the tiny beer garden even more attractive – and to cock a snook at the unpredictable German weather – the Hospes have chosen a weatherproof sun shading option for their outdoor area.

Outdoor operations whatever the weather

The Lamaxa slatted roofs by Warema have enabled the couple to add another 40 rainproof outdoor seats to their operation. The roof is at the same height as the barn's balcony, effectively creating a harmonious extension of the taproom to the outside. The elegant, modern construction merges unobtrusively with the surrounding area and, thanks to the radio remote control, is easy and pleasant to operate. When the slats are almost completely retracted, the guests in the garden have a clear view of the sky. As the slats are gradually



aligned according to the position of the sun, the result is a perfectly staged incidence of light. Completely closed, Lamaxa protects against rain as well as UV rays, because the slats reliably divert the water. It also defies the wind and can cope with very high snow loads. "It's always unbeatably cosy under the roof," says Achim Hospes. "One particular advantage for our establishment is that the area under the slat roof is also an ideal stage for musical events."

The corresponding accessories increase the functionality of Lamaxa. When required, vertical window awnings with EasyZIP guidance also protect the side seats against the wind and rain. The result is a weatherproof room with an outdoor feeling. LED stripes create pleasant direct or indirect light for an individual atmosphere. This not only enhances the appearance of the outdoor facility, but the increase in the number of comfortable seats also means an increase in turnover.

More than just a parasol

The Big Ben Freestyle by Caravita is the perfect complement to the sun shading in the garden. Measuring 3.2 x 5 metres, the sweeping parasol provides plenty of space for further shady seats, while the powder coating that matches Lamaxa ensures it blends harmoniously with the overall look. As the mast is not positioned centrally, a large table can easily be set up underneath the parasol. Four warm white LED stripes that dim by remote extend the day for pleasant hours as darkness falls. "The parasol makes us extremely flexible. We can position it according to the various weather conditions, or simply close it when it is not required," explains Achim Hospes.

The Hospes have been able to create a cosy and functional extension to their outdoor area with Lamaxa and Big Ben Freestyle. Unlike a collection of small parasols that would take up a lot of space and restrict the routes used by the staff, this new sun shading system leaves practically nothing in anybody's way. And it can be adjusted perfectly to the prevailing weather conditions and the guests' requirements with just a few clicks. A perfect solution for the Hädefelder-Schoppen-Scheune.

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