



Press release

Perfect partners: Warema and Solarlux

The best patio roof deserves the best sun shading system

Quality from Germany is now available in a double pack: Warema, the leading sunlight manager, is co-operating with Solarlux, the expert in glass folding walls, conservatories and patio roofs. Both companies will be providing further information on the launch of the co-operation and their further plans at a press conference during the Fensterbau Frontale trade fair in Nuremberg.

"We are delighted about the new partnership between Solarlux and Warema," says Stefan Holtgreife, managing director of Solarlux. "Now we can offer customers the absolutely right shading with our patio roof – from a single source, and perfectly matched in form and function. The high-grade awnings by Warema make our patio roof a weather all-rounder – our customers will be able to enjoy their patio even more, all year round."

Maximum transparency meets complete shading

The co-operation between the renowned manufacturers offers retail partners and end customers lots of valuable advantages. They can choose from a tailor-made, "made in Germany" portfolio that fits perfectly, is easy to install and straightforward in use. To mark the launch, the partners will be introducing the Solarlux SDL Atrium patio roof with conservatory awnings W10 and W20 by Warema.

The SDL Atrium patio roof extends the garden season to almost 365 days a year. With the addition of vertical glazing, the result is a complete glasshouse that is effectively an outdoor room. The generous transparency provides the perfect outdoor feeling. When the sun is really at its best, the Warema awnings reduce the heat, protect against glaring light and at the same time radiate a cosy home comfort. They are equipped with the unique secudrive® guide which, thanks to the spring steel strip on the side, leaves no gap between the fabric and guide. The result is attractive, complete shading with excellent fabric tensioning.



Perfectly fitting portfolio for easy installation

The co-operations partners thought through all the details in advance, so the perfectly matching support for the awning requires no processing of the roof profiles on-site, and installation is quick. The optional Warema valance roller blind is an inexpensive version of the vertical sun shading system. Both brands' products are included in the Solarlux configurator to make ordering the combination easy, but can also be purchased individually from the manufacturers.

Harald Freund, vice Chief Executive Officer at Warema: "Our brands are practically made for each other. As two German market leaders, we both share the same high standards of quality, an enthusiasm for innovation and respect for our customers, partners and colleagues. Together we can offer people the perfect product combination that will enhance their lives."

The first matching products by Solarlux and Warema are available now. There are plans to develop the co-operation.

WAREMA Renkhoff SE
Hans-Wilhelm-Renkhoff-Str. 2
97828 Marktheidenfeld
E-Mail: presse@warema.de
www.warema-newsroom.de

Media contact: HERING SCHUPPENER
Unternehmensberatung für Kommunikation GmbH
Berliner Allee 44
40212 Düsseldorf
Phone: +49.(0)211.430 79-282
E-Mail: warema@heringschuppener.com